Sovran
SHOPPING CLUB

Residual Rewards Program

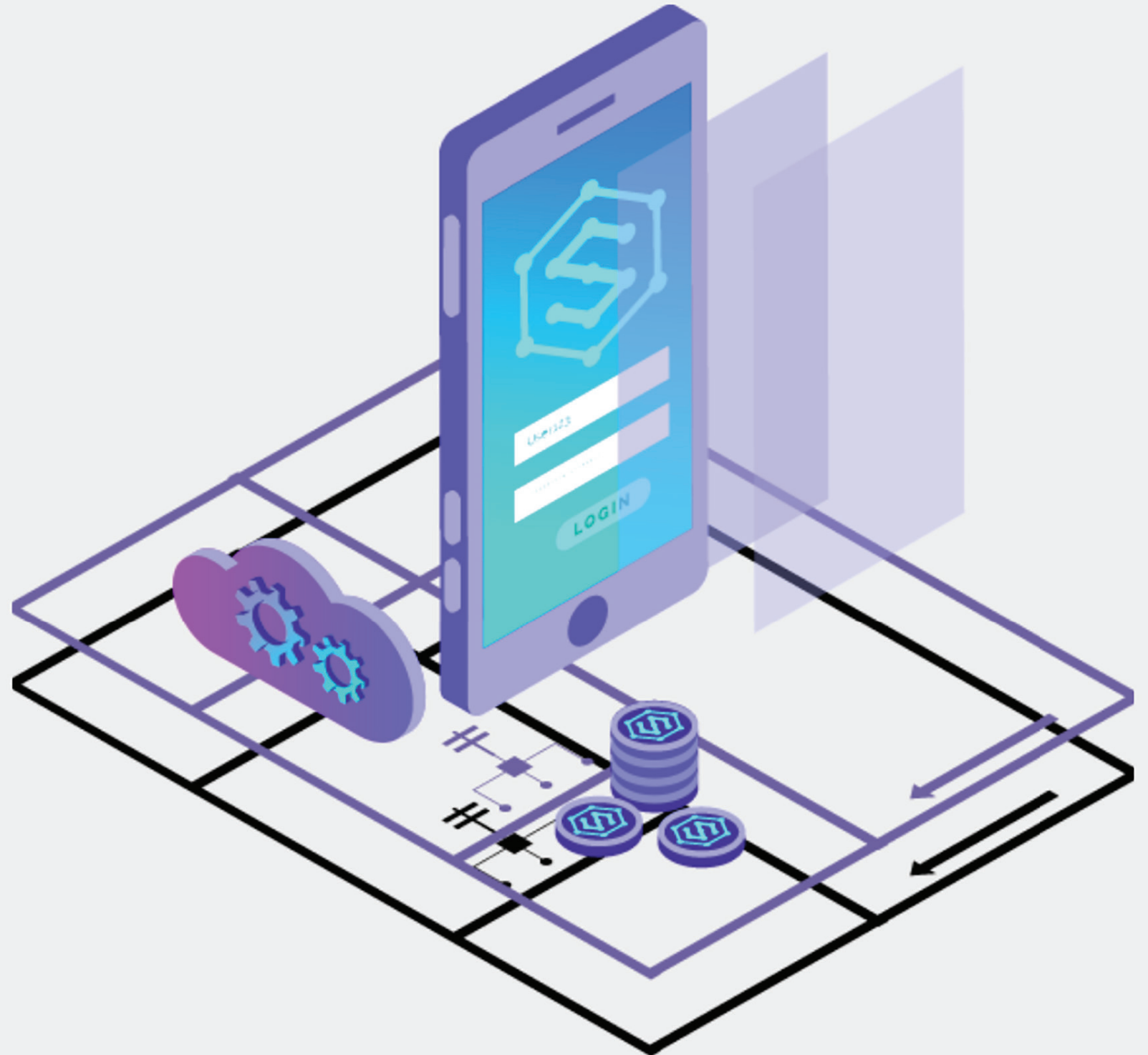Prosperity | Stability | Freedom

The Sovran Shopping Club is the Next Generation of eCommerce Services

We are a Private, Proprietary, and Referral-based Membership Club that supports small to mid-sized businesses in local communities worldwide, and is designed to create sustainable private member communities through the patronage of local merchants and service providers. The Club aims to enhance our worldwide members' lives and financial stability through a simple community economic development plan.

Sovran Shopping Club is a closed-loop e-commerce ecosystem enabling the Sovran SVC Community Stablecoin, a digital cash-backed currency, and Sovran SSC Community Tokens characterized as digital and recognized as the value inside the Sovran Shopping Club Network economy.
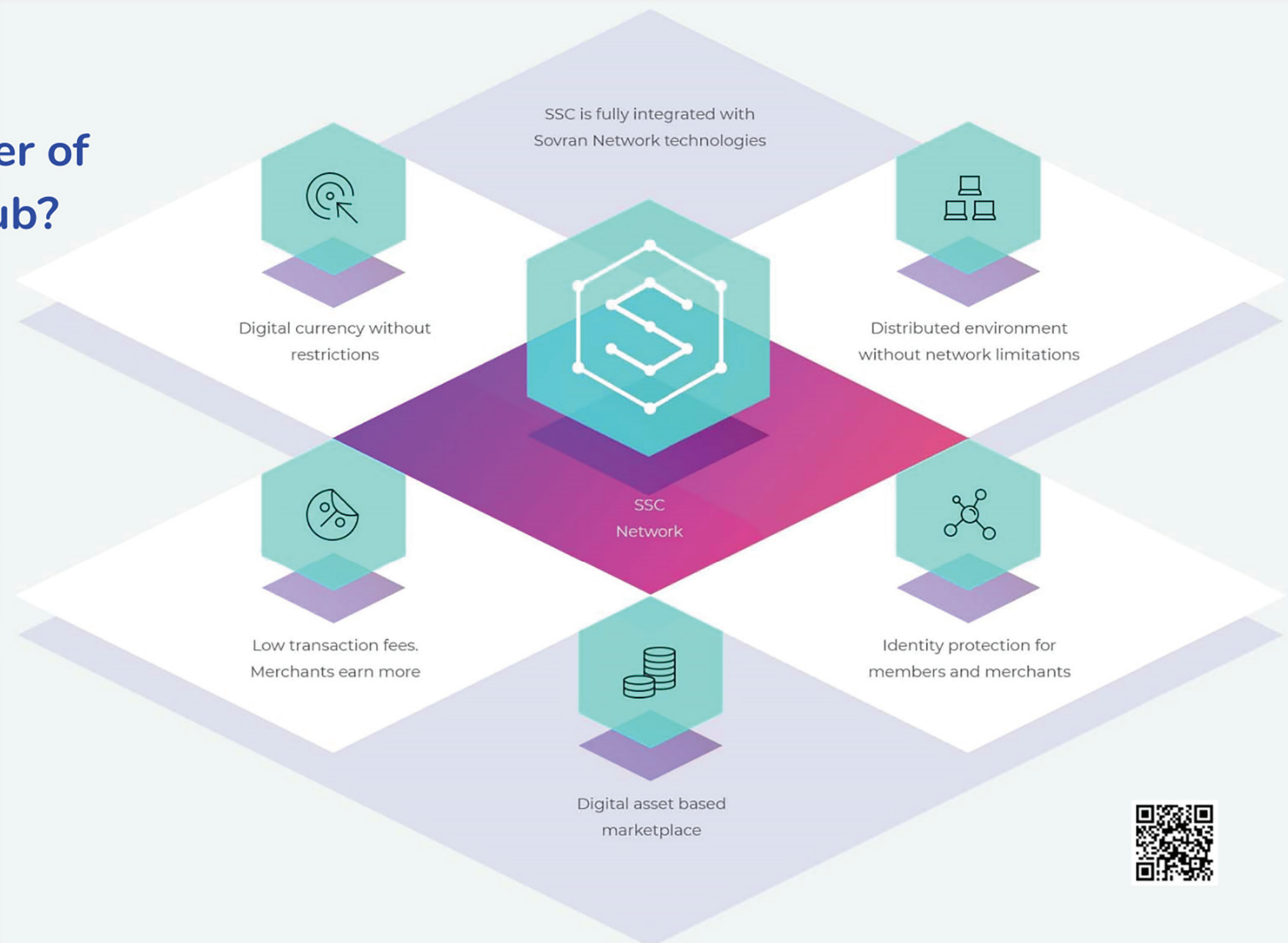
With Sovran Shopping Club, members enjoy the privacy, freedom, and security enabled by a new world of distributed financial data.

The Sovran Shopping Club is the first of its kind digital barter network that allows merchants to interact on a private network of customers worldwide using state-of-the-art payment technologies for digital transactions.
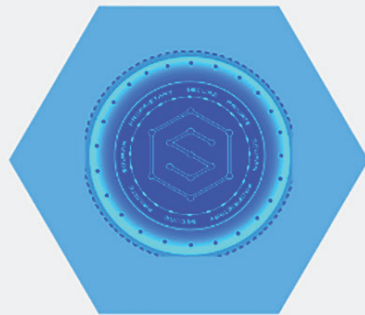
Why become a Member of Sovran Shopping Club?

Sovran Shopping Club is a private membership that supports small to mid-sized businesses. Our primary goal is to offer our Members a way to help these businesses within every community around the world, thus creating a positive impact on local economies.

SSC is fully integrated with Sovran Network technologies

Digital currency without restrictions

Distributed environment without network limitations

SSC Network

Low transaction fees. Merchants earn more

Identity protection for members and merchants

Digital asset based marketplace

Member Advantages of Sovran Shopping Club

- ☑ Provides Savings and Discounts for all Members
- ☑ Mobile eWallet/Digital Account
- ☑ Shopping Club Debit Card
- ☑ Great Service from Merchants
- ☑ Referral and Residual Rewards
- ☑ Financial Stability
- ☑ Supports your Local Businesses and Communities
- ☑ True Financial Freedom

Merchant Advantages of Sovran Shopping Club

- ☑ Low Merchant Advertising Cost Premium Banners and Special Promotions
- ☑ Inclusion in Shopping Club Advertising and Social Media Campaigns
- ☑ Reduced Transaction Fees
- ☑ Constant Stream of New Customers
- ☑ Includes Standard Merchant Banner
- ☑ Tools to help build your Business
- ☑ Growing Loyal and Motivated Members

WE ARE OPEN

SHOP

Residual Rewards Program

![Sovran Shopping Club logo](Sovran SHOPPING CLUB)

There are **4** Ways to be Rewarded

The **Club's** *Residual Rewards Program* pays its members when they build networks of **Sovran Shoppers** and incentivizes those shoppers to do the same, allowing members to get rewarded and shop for their favorite goods and services at the same time.

1 Personal Referral Rewards

Earn **$25***

Members will be rewarded in *Shopping Coins* (SVC) for their personal referrals

2 Binary Matrix Reward

Earn **5%** to **16%***

Rewarded based on a percentage of cumulative **Team Qualifying Points**

3 Rank-Based Coded Bonus

Pays **$5** to **$23***

Rewarded on the differential of achieved Ranks based on the Enrollment Team

4 3 Star Platinum Monthly Reward Pool*

Earn up to **4** Shares

Rewarded when a 3 Star Platinum Member also promotes a 3 Star Platinum Member in their Team

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF). All fiat currency represented in US Dollars (USD)
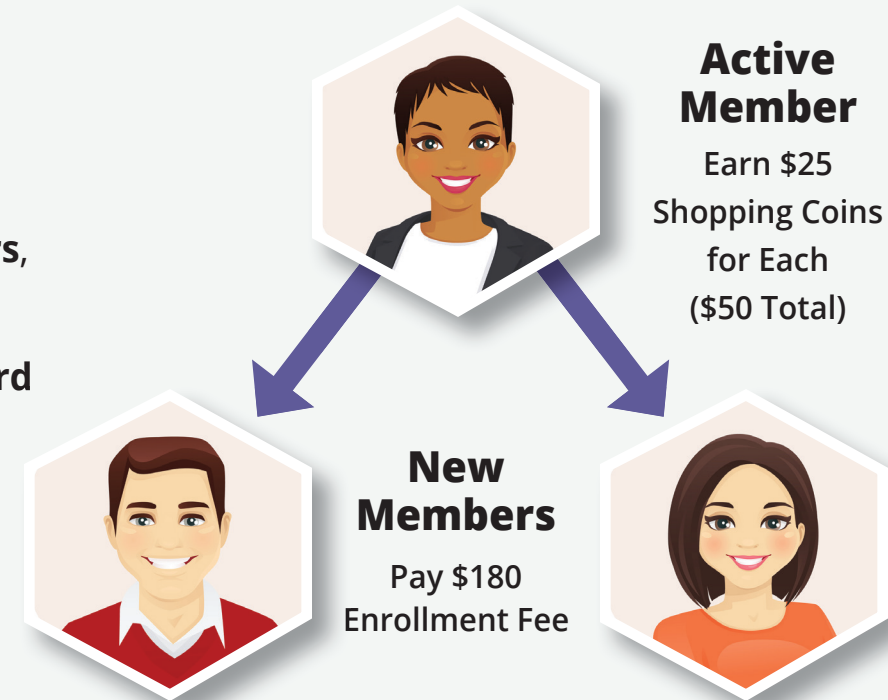
Earn **$25*** in Shopping Coins

All New Club Members join the shopping club with a $180 enrollment fee.

When an existing **Active Member** enrolls a minimum of **two New Members**, the **Active Member** will earn a one-time **$25 reward** for each ($50 total) in shopping coins (SVC). Thereafter, the **Active Member** will earn a **$25 reward** in shopping coins (SVC) for each **New Member** as they are enrolled.

Active Member
Earn $25 Shopping Coins for Each ($50 Total)

New Members
Pay $180 Enrollment Fee

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
  All fiat currency represented in US Dollars (USD)

② Binary Matrix Reward

Sovran SHOPPING CLUB

Pays from 5% to 16%*
**of Accumulated *Team Qualifying Points*
Dependent upon Achieved Rank**

The **Binary Matrix Reward** includes elements of two different types of compensation structures. First, a **Binary** structure, which inherently has only **two arms** in the structure — one on the **left**, and one on the **right** side. And second, what's known as a **Forced Matrix** structure, which dictates that the structure will be **filled evenly** on both the left and right side of each arm. (*See examples of the **Binary Matrix** structure on the **next 3 pages***).

This is achieved by the fact that each Member will place an **even number** of new Members on both the **left** and **right arms** as they enroll each new Member on their team.

It's through **Personal** and **Team** enrollment of **New Members** that fills the **Binary Matrix** structure. As this happens, Members have the ability to move up to higher achieved Ranks, and then be rewarded with **Binary Matrix Rewards** which ranges from 5% to 16% of **Team Qualifying Points**.

Each new Member who enrolls in the **Binary Matrix** structure generates **50 Points**. The accumulated **Point Value** of each new Member who enrolls is what's used to calculate the percentage of the **Binary Matrix Reward** as each Member **"cycles"** up to a new Rank.

For each new Rank achieved, there is **only one cycle reward** paid-out. This is the **Binary Matrix Reward** that is the reward for each newly achieved Rank in the **Binary Matrix** structure.

There are nine (9) Ranks in the **Binary Matrix** structure. Each rank is paid a specific percentage of Reward, with a fixed number of accumulated **Point Value** possible for each achieved Rank. (*See details on **page 13***).
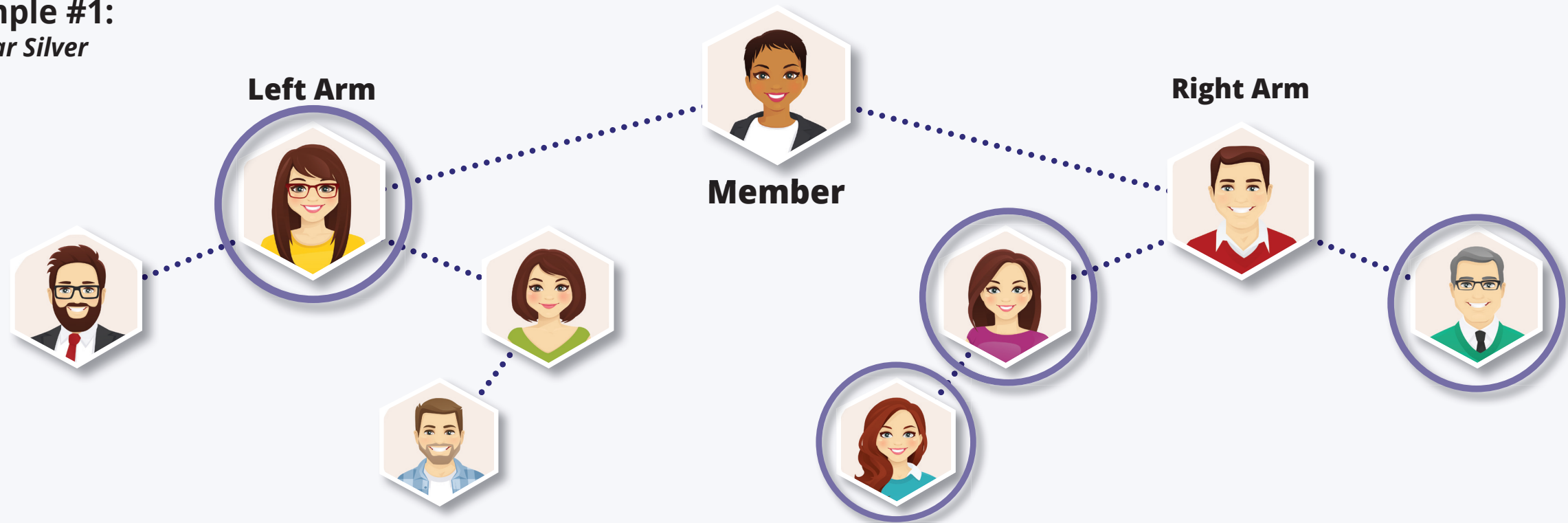
* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF). All fiat currency represented in US Dollars (USD)

Example #1:
2 Star Silver

Left Arm

Member

Right Arm

The structure above would qualify a **Member** as a *2 Star Silver,* and would trigger a **Binary Matrix Reward** of **6%*** of accumulated *Team Qualifying Points*.
A *2 Star Silver* must have **4 Members** personally enrolled, and **8 Members** cumulative on their Team to qualify. In our example above, those Members who are
circled indicated **personally enrolled**. See details on the next two pages for qualifications, available Ranks, and percentages and dollar amounts rewarded.

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Sovran SHOPPING CLUB

Example #1:
3 Star Silver

Left Arm

Member

Right Arm

The structure above would qualify a **Member** as a *3 Star Silver,* and would trigger a **Binary Matrix Reward** of **7%*** of accumulated *Team Qualifying Points*. A *3 Star Silver* must have **6 Members** personally enrolled, and **16 Members** cumulative on their Team to qualify. In our example above, those Members who are **circled** indicated **personally enrolled**. See details on the next two pages for qualifications, available Ranks, and percentages and dollar amounts rewarded.
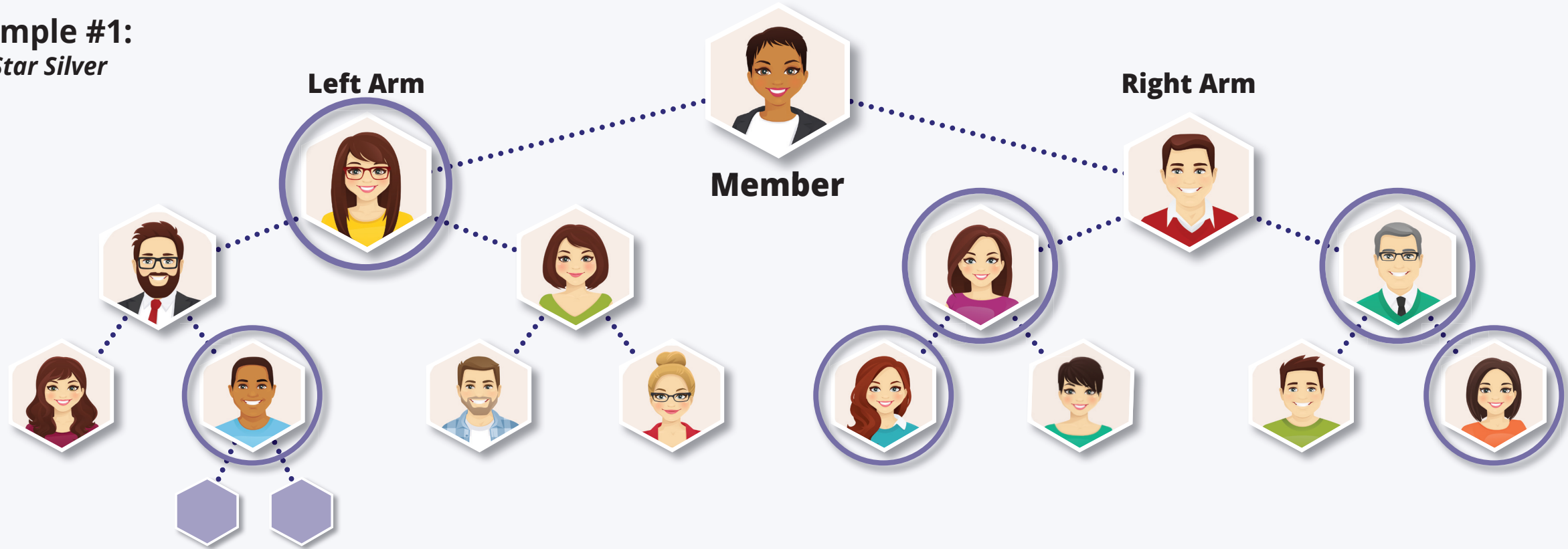
The structure above would qualify a **Member** as a *2 Star Gold,* and would trigger a **Binary Matrix Reward** of **9%*** of accumulated *Team Qualifying Points*.

A *2 Star Gold* must have **10 Members** personally enrolled, and **64 Members** cumulative on their Team to qualify. In our example above, those Members who are **circled** indicated **personally enrolled**. See details on the next two pages for qualifications, available Ranks, and percentages and dollar amounts rewarded.
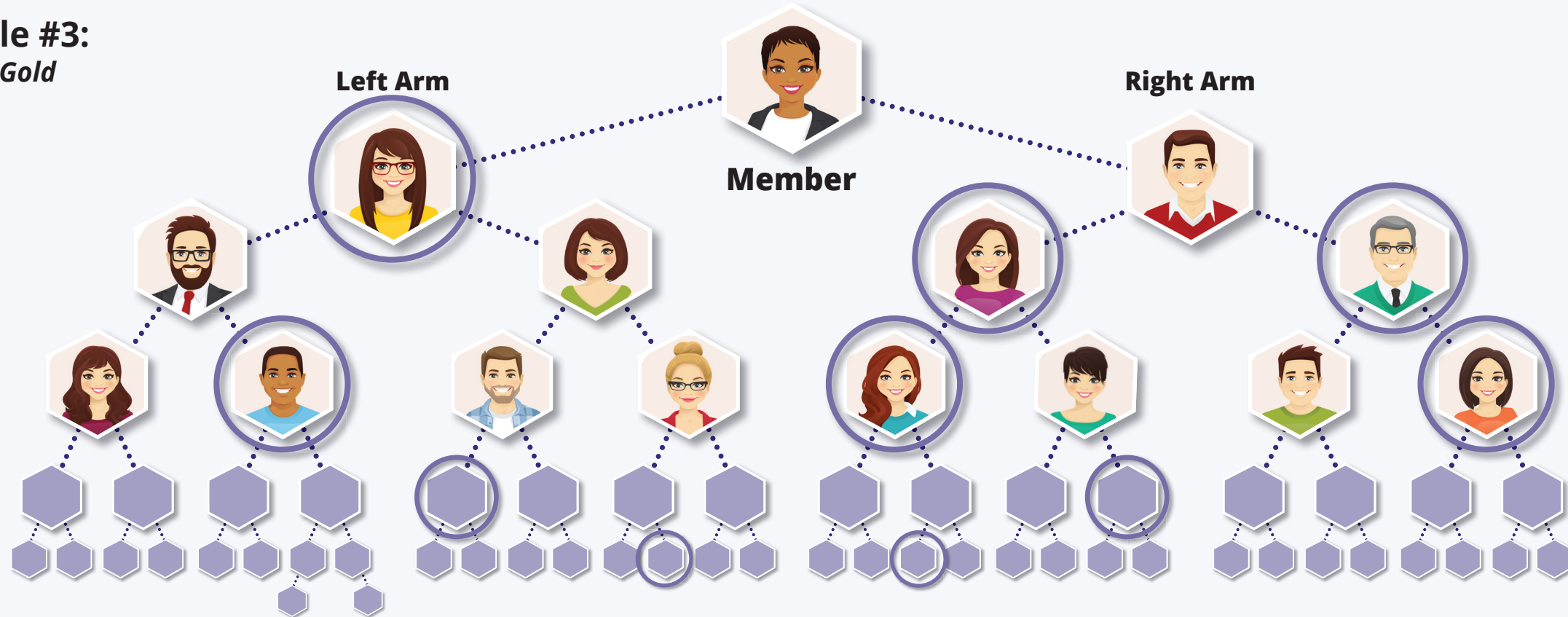
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② Binary Matrix Reward

Binary Matrix Rank and Reward Qualifications

The following qualifications for each Rank of the **Binary Matrix Compensation Plan** structure will apply for each Member to move from one Rank to another, and thus, be eligible to earn each **Binary Matrix Reward**.

Minimum number of *Personally Enrolled New Members*

Beginning with the Rank of **1 Star Silver**, a Member must have personally enrolled a minimum of **2 New Members** underneath them. By the highest Rank of **3 Star Platinum,** a Member must have personally enrolled a mimimum of **24 New Members**. Each New Member will produce **50 Qualifying Points**.

Minimum number of *Personal Qualifying Points*

Corresponding with the previous category — *Personally Enrolled New Members* — a Member must have a minimum number of cumulative **Personal Qualifying Points**. As mentioned above, each New Member who is personally enrolled generates **50 Personal Qualifying Points** for the Member who is the enroller. Thus, if you have **2 New Members**, you have generated **100 Personal Qualifying Points**.

Minimum number of *Cumulative Team Members*

Similar to the personal qualifications, beginning with the Rank of **1 Star Silver**, a Member must have a minimum of **4 total Team Members** underneath them. By the highest Rank of **3 Star Platinum,** a Member must have personally enrolled **4,096 New Members**. These required numbers may include:

1. Your own Personal enrollees;
2. Those enrolled by any of your Team Members, personal or otherwise; and
3. Those who potentially "spill-over" from any Member above you who has enrolled a New Member.

Minimum number of *Cumulative Team Qualifying Points*

Corresponding with the previous category — *Cumulative Team Members* — a Member must have a minimum number of cumulative **Team Qualifying Points**. As before, each New Member who enrolls generates **50 Team Qualifying Points**. Thus, if you have **16 Team Members**, you have a cumulative of **800 Team Qualifying Points**.

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Binary Matrix Reward

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SHOPPING CLUB

Overview of the Binary Matrix Reward Structure per Rank

Once the qualifications are met as outlined above and shown below, a Member may promote from one Rank to another, and thus is eligible to earn the corresponding one-time Reward.

This is a one-time cycle Reward per Rank, and as such Members have the option to "reenter" in a new position when they are close to maxing out their original positiion. See the next page for reentry details.

Binary Matrix Reward
Titles and Qualifications

Available Ranks	New Member	1 Star Silver	2 Star Silver	3 Star Silver	1 Star Gold	2 Star Gold	3 Star Gold	1 Star Platinum	2 Star Platinum	3 Star Platinum
Minimum **Personally Enrolled** Active Members — Cumulative over any period of time	—	2	4	6	8	10	12	16	20	24
Minimum **Personal Enrollment Points** 50 Points per New Member Enrollment (Cumulative)	—	100 Points	200	300	400	500	600	800	1,000	1,200
Minimum **Number of Team Members** Cumulative — Left / Right Arms Must be Balanced	—	4	8	16	32	64	128	512	2,048	4,096
Minimum **Team Qualifying Points** Cumulative Combined Left / Right Arms	—	200 Points	400	800	1,600	3,200	6,400	25,600	102,400	204,800
Percent Reward by Qualifying Rank Based on Combined Left / Right Arm Points	—	5%*	6%	7%	8%	9%	10%	12%	14%	16%
Reward Payout by Qualifying Rank Based on Combined Left / Right Arm Points	—	$10*	$24	$56	$128	$288	$640	$3,072	$14,336	$32,768

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF). All fiat currency represented in US Dollars (USD)

Binary Matrix Reward

Reentry Details for the Binary Matrix Team Structure

Once a Member has achieved the Rank of **2 Star Platinum**, they have the option of reentering the *Binary Matrix Team* structure with a NEW Position.

The NEW Position must be in the **lowest available point within the weak arm** of their current *Binary Matrix Team* structure. The Member must pay the normal enrollment fee as currently established by the *Shopping Club* at the time of reentry.

The first NEW Position will be considered *"201A"* recognizing it as underneath the weak leg of their *Binary Matrix Team* original position. Each subsequent Reentry will be marked as follows: *"201B"* for a second reentry; *"201C"* for a third reentry; and *"201D"* for a fourth reentry, etc.

Each of these subsequent reentry positions will be under the newest reentry position.

> **For example:** 201B will fall under 201A in the lowest available point within the weak arm of the Binary Matrix enrollment team. This pattern will continue for all reentry positions.

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This opportunity allows the Member to continue building a new team organization within the confines of their current *Binary Matrix Team*, and thus be eligible to earn a new round of *Binary Matrix Rewards* over time.

Keep in mind, once a Member achieves the Rank of *3 Star Platinum* in the *Binary Matrix Reward* structure, they are no longer eligible to earn any additional *Binary Matrix Rewards* from their original position.

There is no limit to the number of times a Member may reenter with a NEW Position so long as the guidelines and policies surrounding reentry are adhered to.

Original Team

Reentry Team "201A"

Reentry Team "201B"

3 Rank-Based Coded Bonus

Sovran SHOPPING CLUB

Rewards of $5* to $23*

Dependent upon Your Achieved Rank

All Active Members who have achieved the following Ranks within the Compensation Plan program are entitled to be awarded *Coded Bonuses* based on the achieved Rank.

The Ranks where the *Coded Bonus* is awarded is based on the qualifications of their **Binary Matrix Team**, but the reward is based on the **Enrollment Team** structure.

The *Coded Bonus* is awarded thru infinite levels for **every New Member** who enrolls down until there is another Member who is at the same achieved Rank as yourself.

We'll show some specific examples of how this works on the next three pages.

Achieve the Rank of:	Reward:
❖ 3 Star Silver	$5
❖ 2 Star Gold	up to $10
❖ 1 Star Platinum	up to $15
❖ 2 Star Platinum	up to $19
❖ 3 Star Platinum	up to $23

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
All fiat currency represented in US Dollars (USD)

How the Rank-Based Coded Bonus Works

Example #1: The *Coded Bonus* is rewarded **based on the difference** between where one Active Member's achieved Rank is, versus the Member below them who may also qualify for a portion of the *Coded Bonus* — based on their *Enrollment Team.*   The graphic below shows a summary of how the *Coded Bonus* would be rewarded for each successive Rank who qualifies, assuming there is a qualifying Member for each rewarded Rank of the Reward.

1 Star Platinum

$5*

2 Star GOLD

$5*

2 Star Platinum

$4*

3 Star SILVER

$5*

3 Star Platinum

$4*

New Member

Pays $180 Enrollment Fee

*   All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
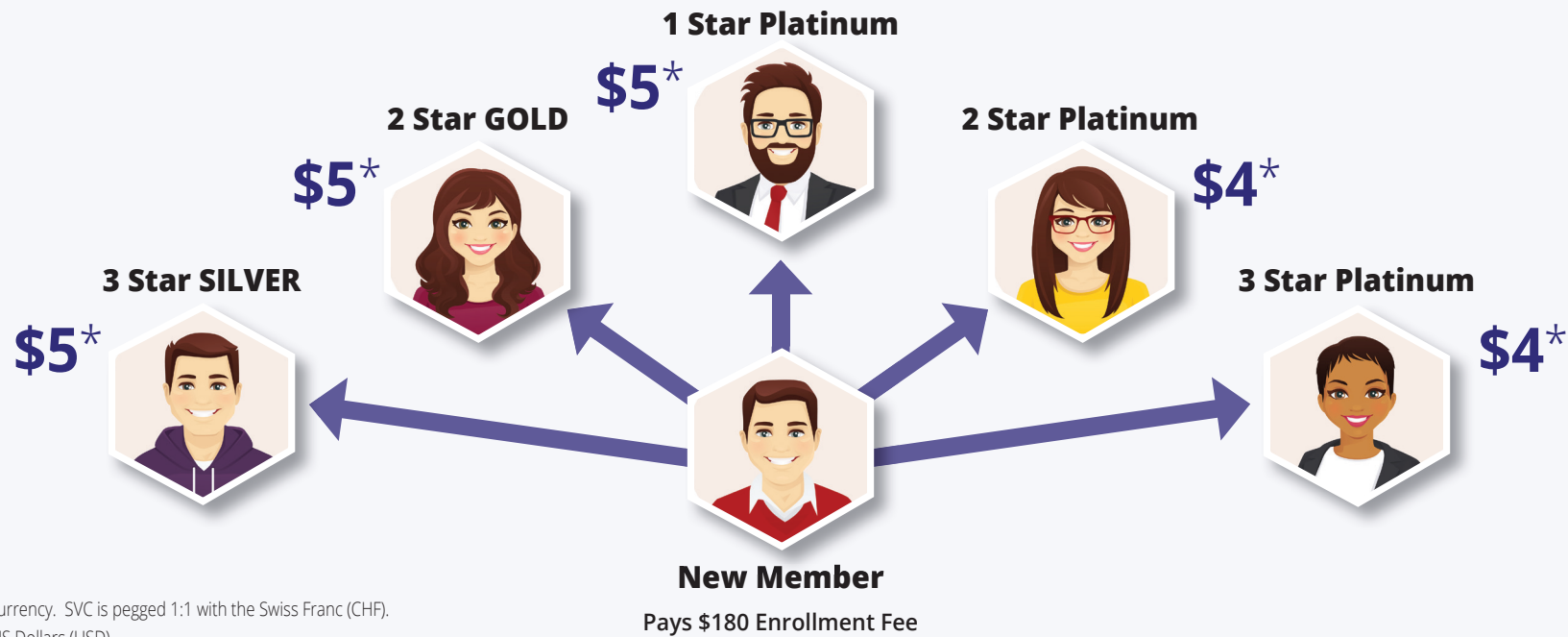   All fiat currency represented in US Dollars (USD)

How the Rank-Based Coded Bonus Works

Example #2: Let's assume that from a New Member enrollment, there is only a **2 Star Gold** and a **3 Star Platinum** who are in the payline. Keep in mind that, when there is a **3 Star Platinum** in the pay-line that, in **ALL cases,** the **entire $23 allocated will be rewarded**. Following is how the payout changes in this specific example:

1 Star Platinum
$0

2 Star GOLD
$10*

2 Star Platinum
$0

3 Star SILVER
$0

3 Star Platinum
$13*

New Member
Pays $180 Enrollment Fee

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
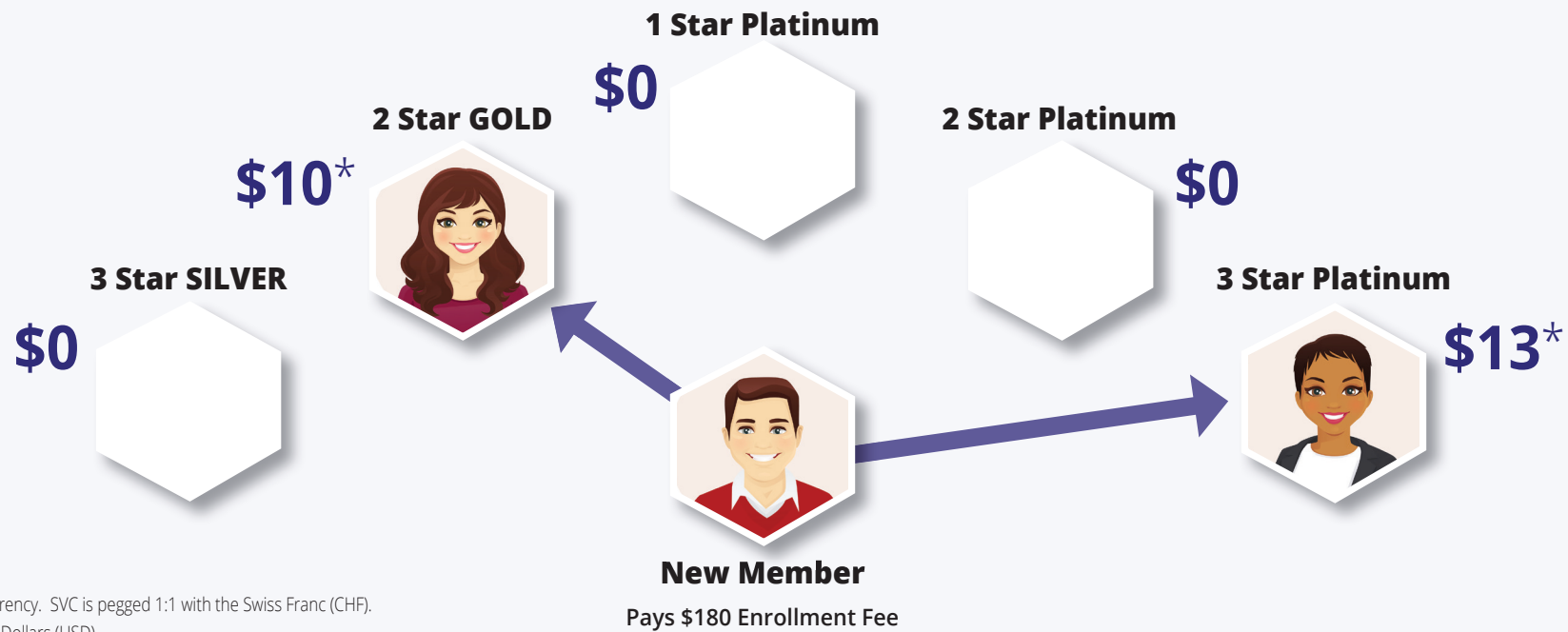All fiat currency represented in US Dollars (USD)

How the Rank-Based Coded Bonus Works

Example #3: Now, in this example, let's assume that from a New Member enrollment, there is only a **3 Star Silver**, a **2 Star Gold**, and a **2 Star Platinum** who are in the pay-line. In this example, because there is **NOT** a **3 Star Platinum** in the pay-line, **only $19 total will be rewarded**. Following is how the payout changes in this specific example:

1 Star Platinum
$0

2 Star GOLD
$5*

2 Star Platinum
$9*

3 Star SILVER
$5*

3 Star Platinum
$0

New Member
Pays $180 Enrollment Fee

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
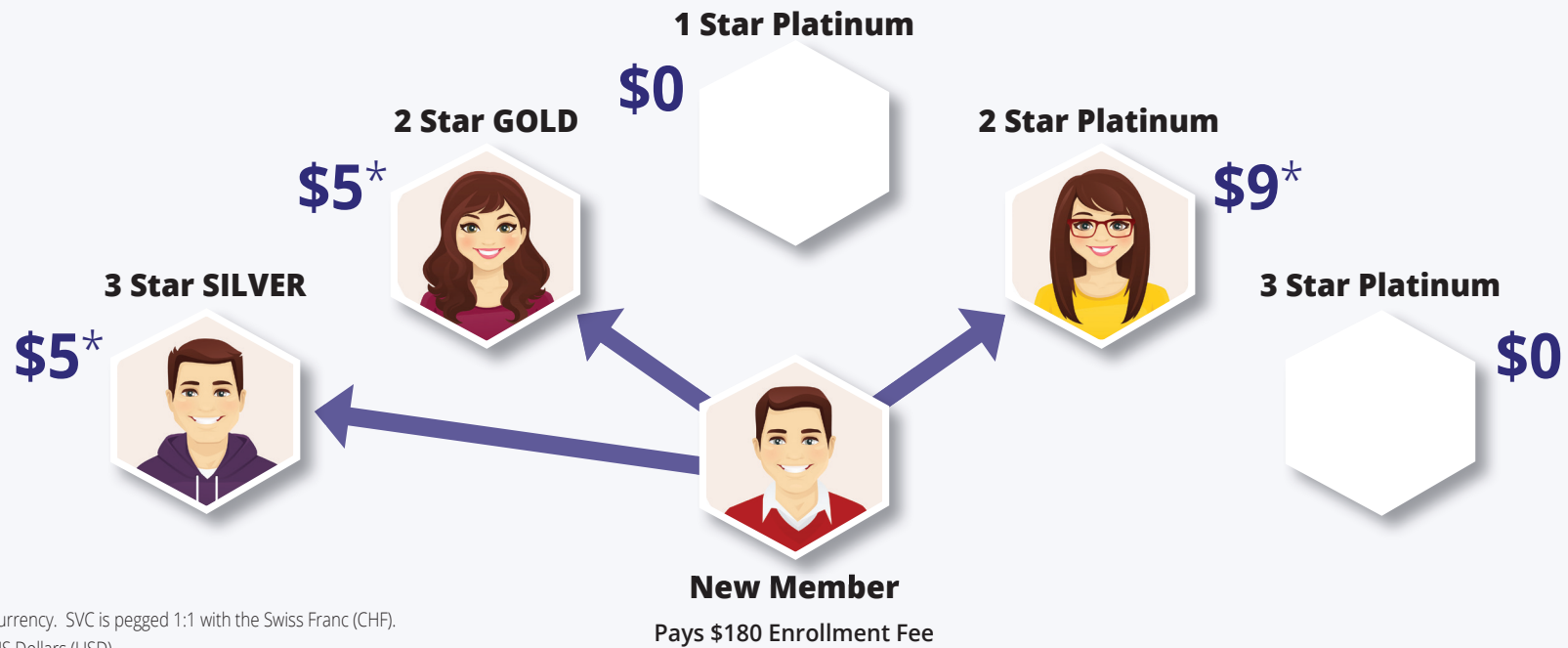 All fiat currency represented in US Dollars (USD).

3 Star Platinum Monthly Bonus Pool

4

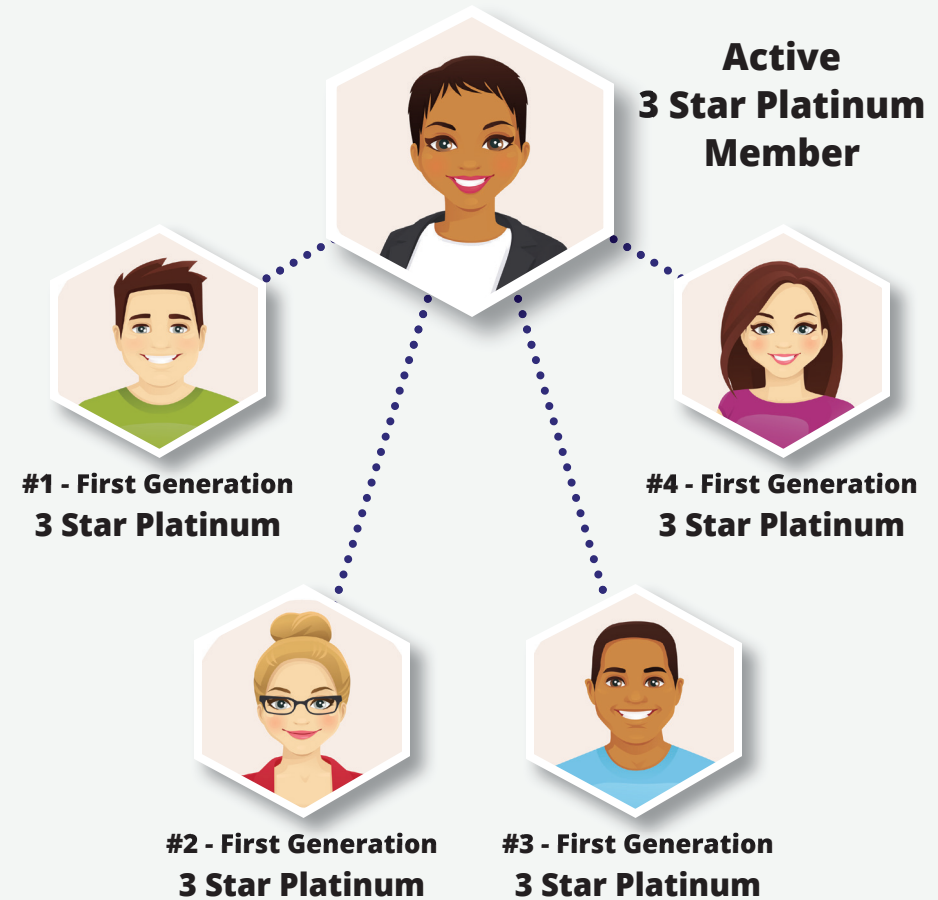## Be rewarded with up to **4** Shares of the Bonus Pool

This Bonus Pool is Funded with $2 from Every New Member Enrollment

To be qualified for this **Bonus Pool** a Member must have achieved the Rank of **Active 3 Star Platinum**, **AND** have a *First Generation Member* who has also achieved the Rank of **3 Star Platinum**.

A Member may earn up to **4 Shares** of the Bonus Pool, dependent upon how many additional *First Generation Members* — up to a maximum of **4** — have also achieved the Rank of **Active 3 Star Platinum**. All shares of this bonus are based on the **Enrollment Team** structure.

— **1 First Generation** 3 Star Platimum   = **1 Share**

— **2 First Generation** 3 Star Platimums   = **2 Shares**

— **3 First Generation** 3 Star Platimums   = **3 Shares**

— **4 First Generation** 3 Star Platimums   = **4 Shares**

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**Active
3 Star Platinum
Member**

**#1 - First Generation
3 Star Platinum**

**#4 - First Generation
3 Star Platinum**

**#2 - First Generation
3 Star Platinum**

**#3 - First Generation
3 Star Platinum**

Compensation Plan At-A-Glance

Sovran SHOPPING CLUB

① Personal Member Referral Rewards

Earn $25 in Shopping Coins for Each Member Referral

To begin earning this reward Active Members must enroll **2 New Members** initially, and will then earn a **$25 Reward** for each ($50 total) in Shopping Coins (SVC). Thereafter, **Active Members** will earn a **$25 Reward** in Shopping Coins (SVC) for each **New Member** as they enroll. Reward applies to All Ranks.

② Binary Matrix Reward
Titles and Qualifications

Available Ranks	New Member	1 Star Silver	2 Star Silver	3 Star Silver	1 Star Gold	2 Star Gold	3 Star Gold	1 Star Platinum	2 Star Platinum	3 Star Platinum
Minimum **Personally Enrolled** — Active Members — Cumulative over any period of time	—	2	4	6	8	10	12	16	20	24
Minimum **Personal Enrollment Points** — 50 Points per New Member Enrollment (Cumulative)	—	100 Points	200	300	400	500	600	800	1,000	1,200
Minimum **Number of Team Members** — Cumulative — Left / Right Arms Must be Balanced	—	4	8	16	32	64	128	512	2,048	4,096
Minimum **Team Qualifying Points** — Cumulative Combined Left / Right Arms	—	200 Points	400	800	1,600	3,200	6,400	25,600	102,400	204,800
Percent Reward by Qualifying Rank — Based on Combined Left / Right Arm Points	—	5%	6%	7%	8%	9%	10%	12%	14%	16%
Reward Payout by Qualifying Rank — Based on Combined Left / Right Arm Points	—	$10	$24	$56	$128	$288	$640	$3,072	$14,336	$32,768

③ Rank-Based Coded Bonus

Rewards up to $23 on Every New Member Enrollment

Reward is based on the Rank achieved in the **Binary Team** structure. The Reward is rewarded based on the difference between **Your Rank** and the Rank of a Member **below You**. The Reward is rewarded based on the **Enrollment Team** structure.

New Member ➔

| **3 Star Silver** up to **$5** | **2 Star Gold** up to **$10** | **1 Star Platinum** up to **$15** | **2 Star Platinum** up to **$19** | **3 Star Platinum** up to **$23** |

④ 3 Star Platinum Monthly Bonus Pool

Funded with $2 from Every New Member Enrollment

To be qualified for this **Bonus Pool** a Member must have achieved the Rank of **3 Star Platinum**, AND have a *First Generation Member* who has also achieved the **3 Star Platinum** Rank. This bonus is based on the **Enrollment Team** structure.

Be rewarded with up to 4 Shares of the Pool:
— **1 First Generation** 3 Star Platinum = **1 Share**
— **2 First Generation** 3 Star Platinums = **2 Shares**
— **3 First Generation** 3 Star Platinums = **3 Shares**
— **4 First Generation** 3 Star Platinums = **4 Shares**

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Tokenomics

Token Reward Projected Growth

A monthly commitment of $25 is used to acquire your SSC Token Rewards

SSC Token Metrics	Phase One	Phase Two	Phase Three	Phase Four	Phase Five	Phase Six	Total
Number of SSC Tokens for Each Phase	250,000.00	250,000.00	250,000.00	250,000.00	250,000.00	250,000.00	1,500,000.00
Funds Generated (SVC)	62,500.00	87,500.00	112,500.00	137,500.00	162,500.00	187,500.00	750,000.00
Active SSC Member Accounts	2,500.00	3,500.00	4,500.00	5,500.00	6,500.00	7,500.00	30,000.00
SSC Growth Ratio	0.25	0.35	0.45	0.55	0.65	0.75	0.75

An integral part of the Shopping Club is the ability for Members to participate in our exclusive digital asset known as the Shopping Club Token (SSC).

SSC Tokens begin with a value of 25% of Shopping Club Coins (SVC). All Shopping Coins are pegged to the value of the Swiss Frank which is what the Club uses as the bases for converting all transactions.

The monetary value of the Tokens (SSC) will adjust as more active members join the Club.

As Members participate every month in the Club's Residual Reward Program (RRP), $25 will go towards the purchase of SSC Tokens. The projected growth of the Club can be viewed in the charts. This is based on Membership plus how many tokens will be saved or spent over the next six phases. Goals could be achieved even sooner therefore increasing the value of the Tokens at a much quicker pace.

Members are encouraged to hold their SSC as these tokens are projected to increase in value over time. If members wish to liquidate some of their SSC, they can exchange 10% of their tokens for SVC Stablecoins starting in Phase 2 and 10% for every consecutive phase thereafter.

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Tokenomics

10% of all existing SSC tokens may be converted to SVC Stablecoins (Shopping Coins) starting in Phase 2 and each consecutive phase thereafter.

Members will have the ability to sell all their coins within 10 consecutive phases should they choose to do so.

Year End 2023

Estimated Members	SSC Price
7,500	0.75

SVC Funds Generated from SSC	Number of Tokens
187,500	250,000

Year End 2024

Estimated Members	SSC Price
19,500	1.95

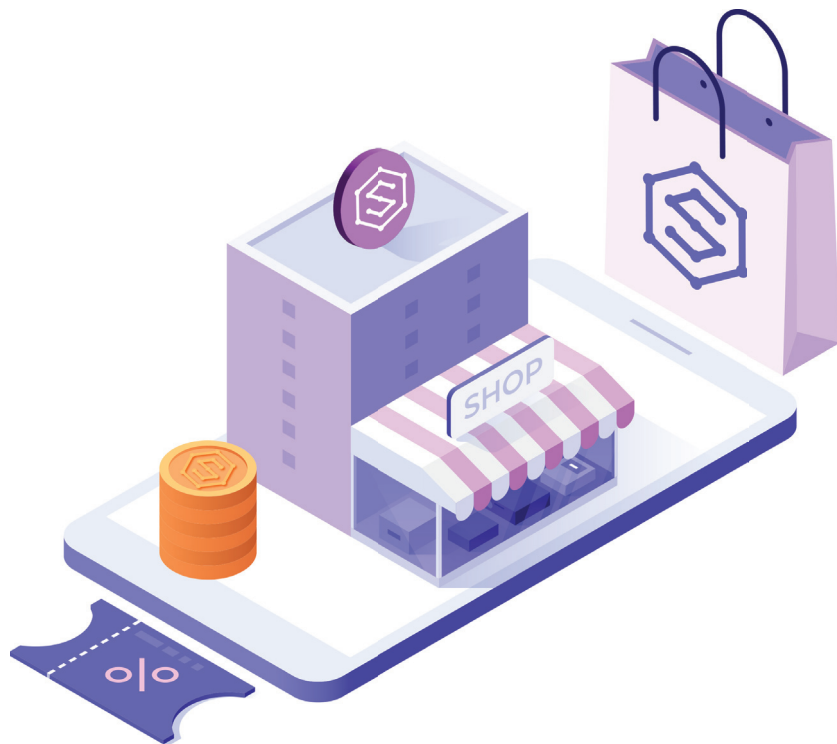| SVC Funds Generated from SSC	Number of Tokens
487,500	250,000

Tokenomics

Any amount of SSC tokens can be sold to any other Member at any time a Member wishes to cash them in.

Year End 2025

Estimated Members	SSC Price
31,500	**3.15**

SVC Funds Generated from SSC	Number of Tokens
787,500	**250,000**

Year End 2026

Estimated Members	SSC Price
43,500	**4.35**

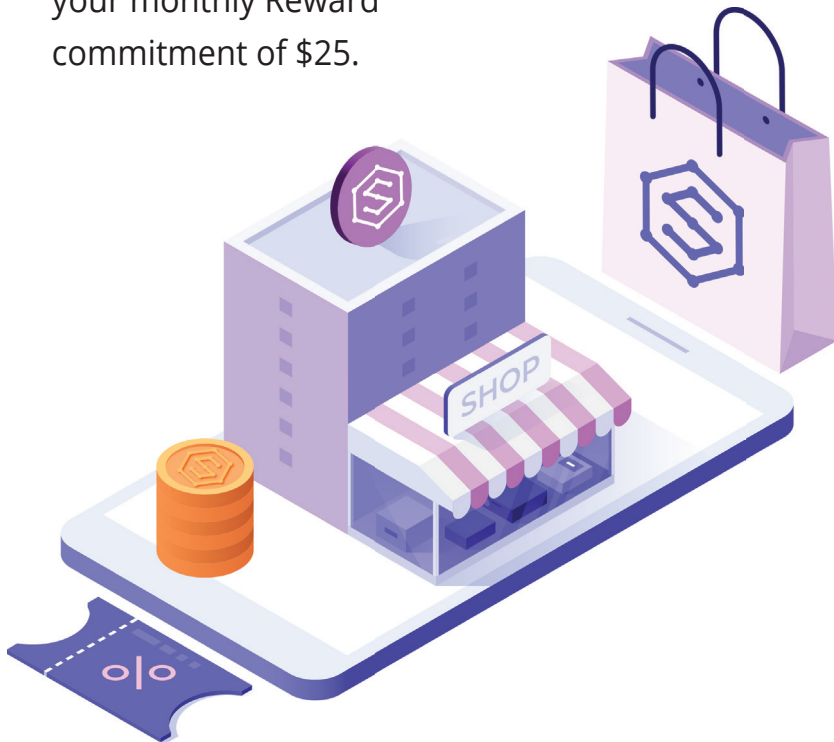| SVC Funds Generated from SSC	Number of Tokens
1,087,500	**250,000**

Tokenomics

ONLY 1,500,000 SSC tokens are available for purchase without a limit in the beginning. Afterward, all purchases are made through your monthly Reward commitment of $25.

Year End 2027

Estimated Members 55,500	**SSC Price** 5.55
SVC Funds Generated from SSC 1,387,500	**Number of Tokens** 250,000

Year End 2028

Estimated Members 67,500	**SSC Price** 6.75
SVC Funds Generated from SSC 1,687,500	**Number of Tokens** 250,000

Active

A **Sovran Shopping Club Member** representative (aka **"Member"** for the purposes of this document) must deposit $25 in their buying account every month to be considered "Active", thus making a member eligible for the Residual Rewards Program and Rewards.

Active Arm

Any first level Member and their entire organization where at least one person meets the **"Active"** requirement is considered an **"Active Arm"**.

Reward Period

Refers to the specific time frame in which qualifications, commissions and Rewards are calculated for.

In this plan, the **Personal Referral Rewards** is paid on a weekly basis. The **Rank-Based Coded Bonus** is also paid on a weekly basis. Whereas, the **Binary Matrix Reward** is paid-out only as earned, but would be included in the next weekly reward payout after a Member has achieved a new Rank, and thus the **Binary Matrix Reward** cycles.

The **Weekly Residual Rewards** period is from Monday 12:01 AM thru Sunday 12:00 PM. All New Members generated during this period are then paid by the Friday following the end of the **Residual Reward** period.

The only Reward that would be paid-out on a Monthly basis is the **3 Star Platinum Monthly Reward Pool**. The monthly period is the same as a Calendar month, and will be paid no later than the 10th of the month following the Residual Reward month.

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All fiat currency represented in US Dollars (USD)

Inactive (General)

Membership cancellation requires a 30-day notice of your intent to cancel before your membership expires. If your annual membership has not been renewed, your account will be temporarily suspended until payment is received. If there is no response after 90 days, then your account will be hidden until such a time as you wish to make it active again. After 1 year of inactivity, your account will be removed from our system.

Shopping Club Member

An individual who purchases an annual membership with a fee of $180 USD.

Binary Matrix Team

All Members below you are considered to be a part of your organization whether in the **Enrollment Team** or as part of the **Binary Matrix Team**.

Eligible

A Member is considered eligible to receive a reward payout if they meet the achieved Rank requirements for a particular payout. The Member must be both eligible and qualified to receive a particular payout of a residual reward or Reward. (See definition of **"Qualified"** below).

Generation

Once a Team Member achieves the Rank of a **Active 3 Star Platinum** or higher, they become a first generation to the first upline **Active 3 Star Platinum**. Generations only come into play in this **Residual Reward Program** when it comes to the **3 Star Platinum Monthly Reward Pool** qualifications and number of Shares of the Pool that may be earned.

Level

Members personally sponsored (i.e. first level) are **Level One** to an upline Members *Enrollment Team* structure. Those Members sponsored by Level One Members are **Level Two**, relative to the original Member, and so forth.

Arm

In the *Binary Matrix Reward* structure, there are only **two (2) "arms"** underneath each Member. All Members enrolled are placed either in the *left arm* or the *right arm*, based on rules established by the Shopping Club for Member placement.

With regards to the *Enrollment Team* structure, which determines how the Rank-Based Coded Bonus is paid, as well as the 3 Star Platinum Monthly Reward Pool is paid; there's no limit to the number of *"arms"* a Member may have. An *"arm"* begins with a First Level personally enrolled Member and includes all of the Members beneath them.

In the event a first level Member either resigns or is terminated for any reason, any Level Two Members will roll up to the first level accordingly, based on the *Enrollment Team* structure.

Lifetime Rank (aka Earned Rank)

A Member's *"Lifetime Rank"* is the highest rank ever achieved, and is considered their *"Recognition Rank"*. A Members' *Lifetime Rank* does not change unless they are promoted to the next higher Rank by achieving the promotion requirements of the new Rank.

Minimum Reward Payout

No rewards will be paid-out for less than $20 value or accrued in a given reward payout period. Rewards below $20 will accrue and will carry over to the next reward payout period, or as determined by Shopping Club from time to time.

Paid-As Rank (also referred to as Paid-As)

Each Member is paid at the Achievement Title for which they qualify for during the Residual Reward or Reward period. To be Paid-As a particular earned Rank a Member must meet the stated qualifications and rank requirements within the *Binary Matrix Reward* to promote to that Rank.

Personal Sponsor

The person who introduces a person to the shopping club is considered their *"Personal Sponsor"*.

Promote (Promotion)

A Member promotes to a new *Lifetime (or Earned) Rank* when they meet all of the qualifications and requirements for the new *Lifetime Rank*. The promotion is effective the first day of the same rewards or Rewards period it is achieved, meaning that regardless of what day the promotion was actually qualified for, the new Lifetime Rank is effective for the entire reward or Reward period.

To be clear, for weekly Rewards, the promotion is effective for the week in which the promotion is achieved, but is not retroactive to previous weeks of the same month.

* All Rewards are payable in SVC currency. SVC is pegged 1:1 with the Swiss Franc (CHF).
   All fiat currency represented in US Dollars (USD)

Qualified

A Member is considered to be "Qualified" if they meet the Paid-As achievement Rank requirements for a particular payout and/or Paid-As Rank. A Member will only receive the payouts for which they are both eligible and qualified for.

> **For Example:** An Active Member with the Lifetime Rank of **3 Star Silver** is not "eligible" for the same Rewards as Member with the Lifetime Rank of **3 Star Platinum**.

Qualified Arm

A Qualified Arm requires that at least one individual in the arm is qualified to be Paid-As any given Rank during the Reward or Reward payout period.

Member Reentry

Once a Member has achieved the Rank of **2 Star Platinum**, they have the option of reentering the *Binary Matrix Team* structure with a NEW Position.

The NEW Position must be in the **lowest available point within the weak arm** of their current *Binary Matrix Team* structure. The Member must pay the normal enrollment fee as currently established by the *Shopping Club* at the time of reentry.

The first NEW Position will be considered ***"201A"*** recognizing it as underneath the weak leg of their *Binary Matrix Team* original position. Each subsequent Reentry will be marked as follows: ***"201B"*** for a second reentry; ***"201C"*** for a third reentry; and ***"201D"*** for a fourth reentry, etc.

Each of these subsequent reentry positions will be under the newest reentry position.

> **For example:** 201B will fall under 201A in the lowest available point within the weak arm of the Binary Matrix enrollment team. This pattern will continue for all reentry positions.

This opportunity allows the Member to continue building a new team organization within the confines of their current *Binary Matrix Team*, and thus be eligible to earn a new round of *Binary Matrix Reward*s over time.

Keep in mind, once a Member achieves the Rank of *3 Star Platinum* in the *Binary Matrix Reward* structure, they are no longer eligible to earn any additional *Binary Matrix Reward*s from their original position. There is no limit to the number of times a Member may reenter with a NEW Position so long as the guidelines and policies surrounding reentry are adhered to.

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